



CHINA GROWTH EXPERTS

ACCELERATE & MAXIMIZE YOUR CHINA OPPORTUNITY

Finding the right opportunities to grow your revenue in China is a complex and constantly changing endeavor. **ADG can help you quickly understand your options in China**, while putting your products front and center to our wide and deep ecosystem of contacts.

Whether your company is new to China, or looking for a new direction to optimize your existing business performance, our local, bicultural team of technology and market experts will work hand-in-hand with your team to engage potential prospects and partners.

19

YEARS

helping 100+ technologies companies in China



"When the ADG team tells you that they hit the ground running in China, they really mean it."

- Brian Lee, COO, GraphPad

200+

CLIENT PROGRAMS

Including GTM, business development, partnerships and strategic initiatives



Our approach combines China market validation and GTM strategy with execution and operations, accelerating and **de-risking the process to save you significant time and cost**. Here's the paths to success that we offer:



LEVERAGE OUR EXPANSIVE, TECH FOCUSED NETWORK AND RELATIONSHIPS TO ACCELERATE YOUR CHINA SUCCESS

1000s of active customer and partner relationships with decision-makers and influencers at well over 2K+ leading China tech companies

- SaaS/enterprise apps
- SIs, VARs, ISV resellers
- Cloud service providers
- Data analytics
- AI/ML leaders
- Networking OEMs
- Vertical enterprises
- Automotive companies
- Fintech companies
- Life science/biotech
- Internet giants
- Smartphone OEM's
- Device OEMs/ODMs
- Apps and content
- IOT companies
- Robotics and drones
- eCommerce SPs
- Chips & components
- Distributors/retailers
- Mobile operators

DELIVERING CHINA GROWTH RESULTS TO CATEGORY LEADING TECHNOLOGY COMPANIES

ENTERPRISE SOFTWARE AND TECHNOLOGY

- AI/ML • Enterprise IoT • Automation • Data Analytics • SaaS
- Cloud • Data • Infrastructure • Security • Bioinformatics



CONSUMER AND CONNECTED DEVICE

- Consumer Apps • Smartphones • eCommerce
- Robotics • Connected Everything • Consumer IoT
- 5G • Automotive • AI/ML



OUR CLIENTS ARE BACKED BY LEADING INVESTORS

VENTURE CAPITAL / PRIVATE EQUITY

